

**From:** Frisbie, Danika  
**Sent:** Tuesday, April 05, 2016 10:27 PM  
**To:** Schuren, Alyssa  
**Cc:** Schwer, Chuck  
**Subject:** RE: Re-cap

**Categories:** PFOA

Sounds like a plan—it will be all hands on deck tomorrow. I'll gear up the press release template on Constant Contact.

Please make sure to save the document where you added your questions, and/or forward it to me tomorrow. It was not attached to last e-mail and I want to make sure we have it on hand.

Press release looks good—sent one comment.  
DGF

---

**From:** Schuren, Alyssa  
**Sent:** Tuesday, April 05, 2016 9:05 PM  
**To:** Frisbie, Danika <Danika.Frisbie@vermont.gov>  
**Cc:** Schwer, Chuck <Chuck.Schwer@vermont.gov>  
**Subject:** RE: Re-cap

Danika- Thanks for this! I added a few questions to the list. If possible, we can sit down and answer these together tomorrow.

Here are things a couple other things that would be helpful tomorrow:

- Any press release edits? (see separate email)
- When the release goes out, please post it to the website and send out a community email
- Listen in on the calls we are making in the morning so you have the messaging down, just in case you need it (Chuck & I will both be doing calls, maybe George and Matt- we can all do this from one room, if that's helpful)
- Review the talking points attached.
- Review the roll-out plan. (See attached)

Thanks! We will see how tomorrow goes! Looping George in. -AS

Alyssa B. Schuren  
*Commissioner*  
Vermont Department of Environmental Conservation  
One National Life Drive – Main 2  
Montpelier, VT 05620-3520  
802-828-1556  
<http://www.anr.state.vt.us/dec/dec.htm>

---

**From:** Frisbie, Danika  
**Sent:** Tuesday, April 5, 2016 4:59 PM  
**To:** Schuren, Alyssa <[Alyssa.Schuren@vermont.gov](mailto:Alyssa.Schuren@vermont.gov)>  
**Cc:** Schwer, Chuck <[Chuck.Schwer@vermont.gov](mailto:Chuck.Schwer@vermont.gov)>  
**Subject:** Re-cap

Alyssa,

Thanks for setting aside time to check-in with me today. I'm happy to continue diving into this with you and the team, and re-evaluate my time at the end of May. I've made my priorities clear to the solid waste team.

A few PFOA items:

- Should I attend the press conference tomorrow?
- Any priorities you have for me in terms of prepping messaging for tomorrow's media release? I assume it's shaping up well with Bodi's work.
- See attached work sheet. It contains questions I anticipate we'll get asked repeatedly over the next few days. Let me know if this is something you'd like me to continue to flesh out for you review, or if these questions have already been addressed elsewhere.

Let me know if there's anything else--see you at the briefing tomorrow morning.

Danika

### **DanikaFrisbie**

Asst. Public Information Coordinator, PFOA Response

Environmental Analyst, Solid Waste Program

Vermont Department of Environmental Conservation

E.MAIL | [danika.frisbie@vermont.gov](mailto:danika.frisbie@vermont.gov) **NEW!**

PHONE | 802.522.3658

+ INFO |  